



FACE
AWARDS
2018



FACE
DIVERSITY
SUMMIT 2018



Sponsorship
Packages

THURSDAY, APRIL 5

Hyatt Coconut Point Resort & Spa
Bonita Springs



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Gulfshore Business and *D'Latinos* magazines are pleased to introduce the inaugural **Face Diversity Summit** to be held on Thursday, April 5, at the Hyatt Coconut Point Resort & Spa in Bonita Springs. The daylong conference will be dedicated to the belief that diversity is good for business.

The event, which will include multiple seminars on a variety of topics, is an outgrowth of the annual Face Awards. Our publications co-founded them in 2011 to honor businesses and outstanding individuals who reflect and celebrate positive values and the ethnic and racial diversity within Southwest Florida. To date, we have recognized 42 outstanding achievers and look forward to introducing this year's six honorees.

Summit attendees can choose from different educational tracts, such as leadership, marketing, sales, recruiting and much more. Seminars and panel discussions will be led by local and national experts, and guests can partake in an expo and networking opportunities.

The 2018 Face Awards, now in its eighth year honoring business and individuals who represent diversity in Southwest Florida, will be presented during a luncheon ceremony between the morning and afternoon sessions.



**... dedicated to
the belief that
diversity is good
for business.**

**SPONSORSHIP
DEADLINE:**







3/1/2018

OUR 42 FACE AWARD HONOREES

2011

ARTS & CULTURE	EDUCATION	MEDICAL	NONPROFIT/ PHILANTHROPY	SMALL BUSINESS	LARGE BUSINESS
 José Andrés Matos Alonzo	 Yemisi Oloruntola-Coates	 Farrell Tyson	 Samira Beckwith	 Express Cool Air	 CHS Healthcare





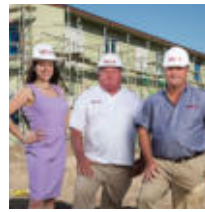

2012

 Lucy Correa Ryback	 Gail Williams	 Dr. Stephen J. Laquis	 Robert Selle	 Andrew Hunter Homes	 Goodwill Industries
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2013

 Juan Diaz	 Carmen Rey-Gomez	 Dr. William Figelsthaler	 Abdul'Haq Muhammed	 Position Logic	 Arthrex
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2014

 Marcus Jansen	 Carl Burnside	 Diane Spears	 Millie Class	 Chris-Tel Construction	 Quarles & Brady LLP
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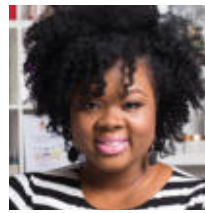

2015

 Marisa Cleveland	 Belinda Keiser	 Dr. Anais Aurora Badia	 Anne Arbelaez	 Juan Carlos Castilla	 21st Century Oncology
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2016

 David Acevedo	 Sylvia Dorisme	 Lee Memorial Health System	 Maria Luisa Malta Carter	 Javed Kapadia	 Lipman Produce
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2017

 Xavier Brignoni	 Florida SouthWestern State College	 Neighborhood Health Clinic	 Helen Midney	 Black Onyx World LLC	 Hilton Naples
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MAYELA ROSALES:
mayela@mediavista.tv

ROB WARDLAW:
rwardlaw@gulfshorebusiness.com

PRESENTING SPONSOR \$20,000



SOLD

- Opportunity to address summit and awards luncheon guests from the podium by a company representative (up to two minutes)
- Company representative may assist with the distribution of the awards onstage during the luncheon
- Company logo prominently featured on event invitations and collateral material
- Logo on Step & Repeat backdrop for photos of winners
- Verbal company recognition by MC at the podium twice during the awards luncheon
- Two-page spread ad in event program
- Recognition on air on Univision SWFL and Azteca America SWFL
- Logo placement on the Face Diversity Summit website
- Table of 10 with premium seating at the Face Awards luncheon
- Six tickets to the 2018 Face Diversity Summit (\$2,070 value)
- Premium position booth at the Face Diversity Summit (\$5,000 value)
- 1-minute corporate video production & presentation
- Logo inclusion on event signage
- Logo on pre and post-event marketing and advertising
- Logo featured for 15 seconds during video presentation
- Two-page spread in the event program



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PLATINUM SPONSOR **\$10,000**

ONE AVAILABLE

- Company logo on event invitations
- Verbal company recognition by MC at the podium twice during the awards luncheon
- Two-page spread ad in event program
- Recognition on air on Univision SWFL and Azteca America SWFL
- Logo placement on the Face Diversity Summit website
- Table of 10 with premium seating at the Face Awards luncheon
- Four tickets to the 2018 Face Diversity Summit (\$1,380 value)
- Premium booth at the Face Diversity Summit (\$2,500 value)
- Logo inclusion on event signage
- Logo on pre and post-event marketing and advertising
- Logo featured for 15 seconds during video presentation
- Full-page ad in the event program



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GOLD SPONSOR

\$5,000

2 AVAILABLE

- Company logo on event invitations
- Verbal company recognition by MC at the podium twice during the awards luncheon
- Full-page ad in event program
- Logo placement on the Face Diversity Summit website
- Table of 10 at the Face Awards luncheon
- Two tickets to the 2018 Face Diversity Summit (\$690 value)
- Premium booth at the Face Diversity Summit (\$2,500 value)
- Logo inclusion on event signage
- Logo on pre and post-event marketing and advertising
- Logo featured for 15 seconds during video presentation
- Half-page ad in the event program



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PHOTO BOOTH SPONSOR \$4,500

- Verbal company recognition by MC at the podium during the awards luncheon
- Logo inclusion on event signage
- Logo featured during video presentation
- Logo placement on all photo booth pictures
- Four tickets to the Face Awards luncheon
- Half-page ad in the event program



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SILVER SPONSOR **\$3,500**

- Verbal company recognition by MC at the podium during the awards luncheon
- Half-page ad in event program
- Acknowledgment on the Face Diversity Summit website
- Six tickets to the Face Awards luncheon
- Vendor booth at the Face Diversity Summit (\$500 value)
- Logo inclusion on event signage
- Logo featured for 10 seconds during video presentation
- Quarter-page ad in the event program



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SOCIAL MEDIA SPONSOR **\$3,500**

ONE AVAILABLE

- Single sponsorship opportunity
- Verbal company recognition by MC at the podium during the awards luncheon
- Six tickets to the Face Awards luncheon
- Logo inclusion on event signage
- Corporate hashtag promoted to all guests before, during and after event
- Logo featured for 10 seconds during video presentation
- Quarter-page ad in the event program



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LUNCHEON TABLE SPONSOR \$2,000

- Table for 10 guests to the Face Awards luncheon
- Logo inclusion on event signage
- Logo featured for 10 seconds during video presentation

**EXTENDED DEADLINE
FOR TABLE SPONSORSHIPS:
MARCH 22, 2018**



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BREAKFAST SPONSOR **\$7,500**

ONE AVAILABLE

- Welcome guests to the 2018 Face Diversity Summit with staff and branded messaging around the breakfast display
- Company logo on event invitations
- Logo placement on the Face Diversity Summit website
- Table of 10 at the Face Awards luncheon (\$950 value)
- Two tickets to the 2018 Face Diversity Summit (\$690 value)
- Premium booth at the Face Diversity Summit (\$2,500 value)
- Logo featured for 15 seconds during luncheon video presentation
- Verbal company recognition by MC at the podium during the awards luncheon
- Logo inclusion on event signage
- Logo on pre and post-event marketing and advertising
- Sponsor recognition in all press releases
- Full-page ad in the event program



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CELEBRATION OF COLORS SPONSOR (Networking Party) \$10,000

ONE AVAILABLE

- Wind down and engage with speakers and attendees as they reflect on an impactful day of diversity and inclusion
- Opportunity for prizes/drawings
- Company logo on event invitations
- Company branded "passport" cards distributed to all attendees
- Logo placement on the Face Diversity Summit website
- Table of 10 at the Face Awards luncheon (\$950 value)
- Two tickets to the 2018 Face Diversity Summit (\$690 value)
- Premium booth at the Face Diversity Summit (\$2,500 value)
- Logo featured for 15 seconds during luncheon video presentation
- Verbal company recognition by MC at the podium during the awards luncheon
- Logo inclusion on event signage
- Logo on pre and post-event marketing and advertising
- Sponsor recognition in all press releases
- Full-page ad in the event program



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PREMIUM EXPO BOOTH SPONSOR \$5,000

- Share your message in a big way with this premium-position booth with extra space. Includes three 6' skirted tables, six chairs, electric connection, wifi, plus six tickets to the Face Awards luncheon
- Logo on pre and post-event marketing and advertising
- Logo included on event signage
- Logo placement on the Face Diversity Summit website
- Logo included on "passport" card distributed to all guests at check-in
- Six tickets to the Face Awards luncheon
- Sponsor recognition in all press releases
- Sponsor recognition on *Gulfshore Business* and *D'Latinos* social media posts
- Half-page ad in the event program

EXPO BOOTH SPONSOR \$2,500

- Connect with expo guests throughout the day with your company information at an expo booth including 6' skirted table, two chairs and electric. Includes two tickets to the Face Awards luncheon
- Logo on pre and post-event marketing
- Logo included on event signage
- Logo included on "passport" card distributed to all guests at check-in
- Sponsor recognition in all press releases

VENDOR \$500

- Engage your company message with guests at this one-of-a-kind Southwest Florida event. Includes 6' skirted table and two chairs
- Logo included on "passport" card distributed to all guests at check-in
- Mention in all press releases

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VIP LOUNGE SPONSOR \$3,500

- Single sponsorship opportunity
- Company logo on event invitations
- Verbal company recognition by MC at the podium during the awards presentation
- Company logo on-screen in lounge
- Six tickets to the Face Awards gala (\$1,500 value)
- Logo inclusion on event signage
- Logo featured for 10 seconds during video presentation



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STEP & REPEAT SPONSORS **\$2,500**

TWO AVAILABLE

- Verbal company recognition by MC at the podium during the awards luncheon
- Company logo included on the Step & Repeat backdrop behind all photos at the gala entry
- Logo inclusion on event signage
- Two tickets to the Face Awards luncheon
- Logo featured for 10 seconds during video presentation



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